



SHARM EL SHEIKH - PRICE LIST

Sharm El Sheikh International Airport 2010 Rates

Direct access to over 3 million potential customers!

Hello Red Sea Holiday Guide (Sharm Edition)

Quarter Page	LE 1,150 per month	Inside Front Cover	LE 7,000 per month
1/3 Page	LE 1,600 per month	Back Cover	LE 9,000 per month
Half Page	LE 2,200 per month	Inside Front Foldout	LE 12,000 per month
2/3 Page	LE 2,700 per month	Inside Back Foldout	LE 10,000 per month
Full Page	LE 4,000 per month	Book Mark	LE 5,750 per month
Double Page	LE 7,500 per month	Logo Display on Map	LE 250 per month
2 Page Inserted Section	LE 5,750 per month		
Section Sponsorship	LE 5,200 per month		

*** Further specials on request**

Special Listing Upgrade Rates for Restaurants & Coffee Shops (only available in the dining section)

Listing Upgrade 1/6 (up to 45 words, 4 cm x 5.3 cm) LE 500 per month

Listing Upgrade 1/3 (up to 45 words, Logo & Pictures, 8.5 cm x 5.2 cm) LE 900 per month

Hello Red Sea Promotions, Offers & Discounts

Feature Page with tear off coupon (2 sides)	LE 3,150 per month
Inside Back Cover (advert)	LE 4,500 per month
Inside Front Cover (advert)	LE 5,500 per month
Back Cover (advert)	LE 6,500 per month

VIP Welcome Pack

Back Cover	LE 13,000 per month
Inside Cover	LE 7,000 per month

Flyer Distribution in VIP Pack

Up to 30,000 flyers a month
LE 3,500 per month / Daily distribution: LE 350

Bespoke Promotional Opportunities

Branded Uniforms	LE 5,750 per month
Branded Lanyards	LE 3,500 per month

