

Sharm El Sheikh - Price list

Direct access to over 3 million potential customers!



Sharm El Sheikh International Airport 2009 Rates

Hello Red Sea (Sharm Edition)

Quarter Page	LE 1,150 per month	Inside front cover	LE 7,000 per month
1/3 Page	LE 1,600 per month	Back cover	LE 9,000 per month
Half Page	LE 2,200 per month	Inside front foldout	LE 12,000 per month
2/3 Page	LE 2,700 per month	Inside back foldout	LE 10,000 per month
Full Page	LE 4,000 per month	Book Mark	LE 5,750 per month
Double Page	LE 7,500 per month	Logo display on Map	LE 250 per month
2 Page inserted section	LE 5,750 per month		
Section Sponsorship	LE 5,200 per month		

*** Further specials on request**

Special Listing Upgrade Rates for Restaurants & Coffee Shops (only available in the dining section)

Listing upgrade 1/6 (up to 45 words, 4 cm x 5.3 cm) LE 500 per month
Listing upgrade 1/3 (up to 45 words, Logo & Pictures, 8.5 cm x 5.2 cm) LE 900 per month

VIP Welcome Pack

Back Cover LE 13,000 per month

Inside Cover LE 7,000 per month

Flyer distribution in VIP pack

Up to 30,000 flyers a month LE 3,500 per month / Daily distribution: LE 350 per day

Bespoke Promotional Opportunities

Branded Uniforms
Branded Lanyards

LE 5,750 per month
LE 3,500 per month

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