



HURGHADA - PRICE LIST

Hurghada International Airport 2010 Rates

Direct access to over 3 million potential customers!

Hello Red Sea Holiday Guide (Hurghada Edition)

Quarter Page	LE 950 per month	Inside Front Cover	LE 5,750 per month
1/3 Page	LE 1,300 per month	Back Cover	LE 7,950 per month
Half Page	LE 1,800 per month	Inside Front Foldout	LE 10,500 per month
2/3 Page	LE 2,400 per month	Inside Back Foldout	LE 8,700 per month
Full Page	LE 3,175 per month	Book Mark	LE 4,600 per month
Double Page	LE 5,750 per month	Logo Display on Map	LE 250 per month
2 Page Inserted Section	LE 5,100 per month		
Section Sponsorship	LE 4,600 per month		

*** Further specials on request**

Special Listing Upgrade Rates for Restaurants & Coffee Shops (only available in the dining section)

Listing Upgrade I (up to 45 words, 4 cm x 5.3 cm) LE 450 per month

Listing Upgrade II (up to 45 words, Logo & Pictures, 8.5 cm x 5.2 cm) LE 850 per month

Hello Red Sea Promotions, Offers & Discounts

Feature Page with tear off coupon (2 sides)	LE 2,460 per month
Inside Back Cover (advert)	LE 4,000 per month
Inside Front Cover (advert)	LE 5,000 per month
Back Cover (advert)	LE 6,000 per month



VIP Welcome Pack

Back Cover	LE 11,500 per month
Inside Cover	LE 5,750 per month

Flyer Distribution in VIP Pack

Up to 30,000 flyers a month
LE 3,000 per month / Daily distribution: LE 300

Bespoke Promotional Opportunities

Branded Uniforms	LE 4,600 per month
Branded Lanyards	LE 2,900 per month